Tuesday, January 15

2:00 – 3:00 pm  Mayors’ Innovation Project Steering Committee Meeting (Members only)

3:00 pm  Registration opens

3:30 pm  Welcome and Introductions

4:00 – 6:00 pm  **Adapting to Climate Change:** Cities often lack the resources to analyze and predict the impact of global climate change on infrastructure, public health and cities services. Where can cities find the best data and projections on the local impact of climate change? What is the most effective planning framework, and how should cities analyze their vulnerability? What types of adaptation should be highest priority?

*Moderator: Frank Cownie, Mayor of Des Moines, IA*

- Vicki Arroyo, Executive Director, Georgetown Climate Center
- Mayor George Heartwell, Grand Rapids, MI
- Nicole Hefty, Sustainability Director, Miami-Dade County

6:00 – 6:30 pm  Reception

6:30 – 8:00 pm  **Dinner & Keynote**

**Bill McKibben,** President and Co-founder of 350.org (via videoconference): Author of a dozen books about the environment, beginning with *The End of Nature* in 1989, which is regarded as the first book for a general audience on climate change. He is a founder of the grassroots climate campaign 350.org. *Time* Magazine called him ‘the planet’s best green journalist’ and the Boston Globe said in 2010 that he was ‘probably the country’s most important environmentalist.’ Juan Carlos Soriano, Latin American Field Coordinator for 350.org, will join in person.
Wednesday, January 16

8:00 – 8:30 am Breakfast

8:30 – 10:30 am **Strategic Regional Economic Development:** All economic development processes should begin with taking stock of assets, challenges and opportunities. What are the most relevant assets to being competitive in the emerging global economy? What are the best tools for cities to assess their economic performance, drivers, assets and capacities? How do cities then use that information to design comprehensive, integrated initiatives tailored to truly grow their unique economy?

*Moderator: Dr. Valerie McCall, Chief of Government Affairs, Cleveland, OH*
- Robert Weissbourd, President, RW Ventures, LLC
- Kathleen Lee, Vice President, Greater Phoenix Economic Council
- Cecile Bedor, Director, Planning and Economic Development, St. Paul
- Toni Griffin, Director, J. Max Bond Center, The City College of New York

10:30 – 11:00 am Break, MIP TAP Report, COWS and MIP Reports

11:00 – 1:00 pm **Sustaining the Multigenerational City:** By 2040, half our population will be under 18 and over 65. How can cities adopt planning processes to meet the diverse needs of multiple generations, helping older adults age in place while keeping young families in your community? What types of infrastructure and housing make a city livable for multiple generations? How might cities promote civic engagement across generations?

*Moderator: Ralph Becker, Mayor of Salt Lake City, UT*
- Mildred Warner, Professor, City and Regional Planning, Cornell University
- Mayor Joseph Curtatone, Somerville, MA
- Laura Keyes, Community Development Manager, Atlanta Regional Commission

1:00 – 1:30 pm Lunch

1:30 – 3:30 pm **Innovation and the Entrepreneurial City:** Innovation has become the buzzword for many new projects in the public and private sectors. But how do cities define this concept, in policy and practice? How might cities recruit dynamic innovators and promote new, equitable solutions to challenging problems?

*Moderator: Mike McGinn, Mayor of Seattle, WA*
- Story Bellows, Co-Director, Mayor’s Office of New Urban Mechanics, Philadelphia
- Mayor Vincent C. Gray, Washington, DC
- Mayor Bill Bell, Durham, NC
- Mayor Sylvester James, Kansas City, MO

3:30 – 4:30 pm Discussion of stormwater issues with representatives from the EPA

4:30 – 5:30 pm Discussion of clean energy issues with representatives from the DOE