MISSION

• Figure out the problem
• Develop a plan of action
• Execute that plan
Students not reading at grade level by 3rd Grade are Four Times LESS Likely to Graduate High School.
ROCHESTER AWARDED $12 MILLION FOR PRE-K
• Increased Pre-K enrollment by 1,200%
• Screened 4,500 children
• 1-in-5 kids needed glasses
• 1-in-9 kids needed dental work
• 25% of kids had developmental issues
LEAD HAZARD CONTROL

• $1 million Annually to Lead Hazard Control
• Nationally Recognized
• Reduced lead poisoning by 85%
TAKING ACTION

- Raising a Reader
- Storytime With Style
- Book Giveaways
- Ready Rosie
RESULTS

- Positive Sharing Habits Up 41 Percentage Points
- 100% Increase in at home Literacy Interaction
- Improvements in the quality of parent-child reading behaviors
33% INCREASE IN BORROWING
TAKING ACTION

• After School Programs
• S.T.E.M. Camps
• Pre-K Play Date
• Child Watch
ELA PROFICIENCY RATES HAVE TRIPLED
“It is easier to build strong children than to repair broken men.”

- Frederick Douglass