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# EXPANDING ACCESS TO VOTING

INITIATIVES IN MADISON, WI



# AREAS OF CONCENTRATION

- Voter education and outreach
- Voter registration
- Early Voting



# VOTER EDUCATION AND OUTREACH



# VOTER EDUCATION AMBASSADORS

- Program was created in 2012 in response to the passage of Wisconsin's voter ID law
- Volunteers trained to provide information related to voter ID, voter registration, accessibility, and the election process
- Over 500 ambassadors were trained in 2016 and 2017
- Outreach materials are provided by the Clerk's office



# MOCK ELECTIONS

- Held at community events focusing on families and/or children
- Get to the parents through their children





# VOTER REGISTRATION



# REGISTRATION AT CITY AGENCIES

- Voter registration offered at all city agencies
- Identify situations to include information regarding voter registration
- Meet people where they are





# EARLY VOTING





# PRIOR TO NOV 2016

- Early voting restricted to ten days and only from 8 am to 7 pm
- Voting was allowed at only one location per municipality
- In high turnout elections, Madison would have over 1,000 early voters per day



# NOVEMBER 2016 PRESIDENTIAL ELECTION

- Early voting sites at 14 locations throughout the city
- Six weeks of early voting offered
- All public libraries offered early voting
- Three locations on college campuses

<b>Election</b>	<b>Early Votes</b>
November 2008	17,808
November 2010	5,550
November 2012	18,572
November 2014	8,811
November 2016	57,260

# TAKEAWAYS

- Get creative
- Build on existing processes and resources
- Make access to voting a mission for all city agencies



# CONTACT

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