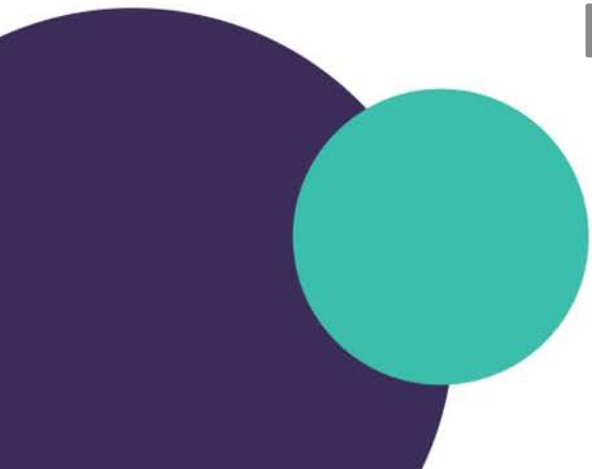


# Generating Ideas for New Programs

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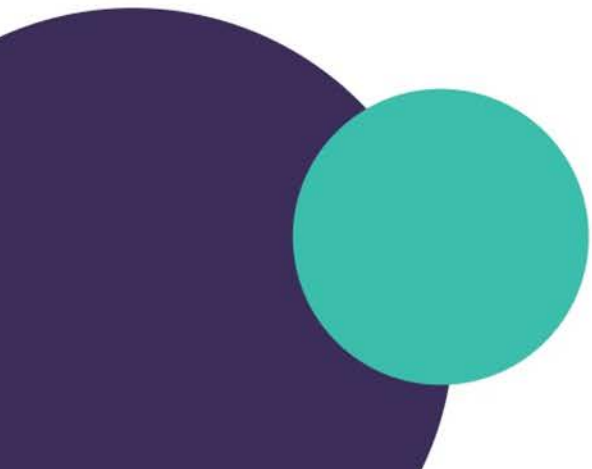


# Identify Challenge Statement

Code enforcement  
policy is ambiguous,  
and inspectors use  
their own discretion,  
leading to case  
management  
inconsistency.

# Apply Patterns

March Madness	The Olympics
Little Free Libraries	Farmers' Market
Clothing Swap	Subway/Chipotle
Air B&B	EZ Pass
Gamification	ATMs
Blue Apron	Coupons
Comic-Con	Atkins Diet



# New Ideas!

## March Madness

Use a 'Codes Bracket' to determine the most important violations that inspectors should always look for.

## Gamification

Inspectors earn points by checking boxes which say they looked at standard codes concerns --  
Keep a leader board

## Subway/Chipotle

An inspection "line" is followed during each inspection. Ex: Always check X...it is like asking "do you want cheese"