

AGENDA

SUMMER 2019 ANNUAL MEETING COLUMBIA, SC



Sessions during the day will take place in the Capital Ballroom III-IV at the Marriott, 1200 Hampton Street.

THURSDAY, AUGUST 1

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| 3:00 - 5:00pm | Steering Committee Meeting Open to member cities only. Capital Ballroom III-IV, Marriott, 1200 Hampton Street. |
| 5:30 - 6:30pm | Welcome Reception South Carolina State Museum, 301 Gervais Street. Museum exhibits will be open. A shuttle will be available, departing the hotel at both 5:30 & 6pm, and returning to the hotel at 7:30pm or as needed. |
| 6:30 - 7:30pm | Welcome Dinner South Carolina State Museum, 301 Gervais Street |
| 7:30pm | Optional: First Thursday on Main Downtown Columbia businesses will be keeping their doors open late, offering a mix of specials, entertainment, and more! Everything takes place on Main Street, directly outside the Marriott. |

FRIDAY, AUGUST 2

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|-----------------|---|
| 8:00 - 9:00am | Breakfast & Registration Capital Ballroom III-IV, Marriott, 1200 Hampton Street |
| 9:00 - 9:30am | Welcome & Introductions Mayor Steve Benjamin, City of Columbia, SC Joel Rogers, COWS |
| 9:30 - 11:00am | Reducing & Preventing Violent Crime While violent crime in cities has been steadily declining over the last 30 years, its impact on individuals, families, and institutions make it something cities must continue to work diligently to prevent. With intersecting root causes, there are many different tools cities can deploy to help prevent violence. This panel will highlight forward thinking approaches to reduce and prevent violent crime, especially in Black and Brown communities that face disproportionate impacts from them, such as using a public health approach in targeting violence, looking at root causes, and innovative targeted approaches to keep people from offending. Moderator: Mayor Satya Rhodes-Conway, City of Madison, WI Anthony Smith, Cities United Melron Kelly, City of Columbia, SC Mayor Ras Baraka, City of Newark, NJ |
| 11:00 - 11:15am | Break |

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11:15 - 1:00pm

Engaging Generation Z: Youth Leadership in Local Civics and Policy

Teenagers and young adults are experiencing unprecedented increases in access to information, global consciousness, organizing tools, and advocacy resources than prior generations. Local government leaders have tremendous opportunities to promote youth civic participation, leadership skill development and engagement in governance. Through this panel, discussion will focus on local innovations and mayoral leadership that support youth empowerment and engagement. Topics will include issue-specific projects to address climate change and gun control, as well as strategies for creating equitable, sustained opportunities for youth involvement in governance and policy.

Moderator: Mayor Miro Weinberger, City of Burlington, VT
Laura Furr, Laura Furr Consulting
Lauren Harper, City of Columbia, SC
Ivanna Fregoso, City of Miramar, FL
Mayor Jake Spano, City of St. Louis Park, MN

1:00 - 1:30pm

Lunch

1:30 - 2:00pm

Break

2:00 - 4:00pm

City Tours

All tours will depart at 2pm sharp from the Marriott hotel lobby. Choose from one of the following three options:

1. Reducing & Preventing Violent Crime (by bus): The Columbia Police Department has been a leader in 21st Century Policing since before the Obama Task Force of the same name was formed in 2014. This tour will provide an overview of how Columbia's force is working to make the city a more safe, just, and equitable place for all residents, including stops at Hyatt Park, Sowing Seeds nonprofit, and Busby Street.
2. Food Policy (by bus): Columbia recently became the first city in South Carolina to form a municipal food policy council. We'll learn more about the work happening on the ground to advance urban food systems, reduce food scarcity, and address food deserts. This tour will include stops at City Roots, Foodshare SC, and Rare Variety.
3. Civil Rights (walking): South Carolina Civil Rights historians will take us on a walking tour of Columbia Civil Rights history that begins just outside our meeting space. The tour will include City Hall, the South Carolina State House, and the African American monument that was installed in 2001 when the Confederate flag was removed from the statehouse grounds.

4:00 - 5:00pm

Break

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5:00 - 6:30pm

Exclusively for Mayors: The ‘Data-Driven Fire Department’ Reception & Focus Group

Private Lounge, Marriott (directly across from restaurant in main lobby)

The International Association of Firefighters and the International Public Safety Data Institute are hosting a focus group, and all mayors are invited to attend. Mayors rely on quality data to make critical policy decisions about all issues, including fire operations, law enforcement and resource deployment. Public safety data are plentiful, but capturing and using the data can be challenging—resource deployment, turnout times, response times, minimum staffing levels, funding and exposures, to name a few. You will get the opportunity to learn more about the important data tools available from IAFF/ IPSDI to help inform the critical policy decisions you make to keep your city safe.

6:30 - 7:30pm

Reception

Columbia Museum of Art, 1515 Main Street

7:30 - 9:00pm

Dinner & Keynote: Bakari Sellers, Lawyer & CNN Political Commentator

Columbia Museum of Art, 1515 Main Street

SATURDAY, AUGUST 3

9:00 - 10:00am

Breakfast at Soda City Market

Soda City Market is Columbia’s weekly downtown market. Meet directly outside the Capital Ballroom at the Marriott at 9am to receive vouchers.

10:00 - 11:45am

Opportunity Zones

Capital Ballroom III-IV, Marriott, 1200 Hampton Street

Opportunity Zones are low-income census tracts into which investors can move capital gains with relatively low tax deductions through vehicles called Opportunity Funds. While these funds hold promise, many worry that Opportunity Zones may not deliver the positive economic impacts to the populations they purport to serve. This session will cover what Opportunity Zones are and how they function, why mayors can play a critical role in their implementation, and how to use them as a vehicle for pushing forward a number of values-based agendas.

Moderator: Brett Theodos, Urban Institute
Rudy Espinoza, Inclusive Action for the City
Julia Parzen, Sustainability Consultant
Mayor Steve Benjamin, City of Columbia, SC

11:45 - 12:00pm

Break

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12:00 - 12:30pm

Innovation Showcase

The Innovation Showcase offers Mayors and city staff the opportunity to present to the group on an innovative policy or program idea that they've successfully implemented.

Moderator: Mayor Rosalynn Bliss, City of Grand Rapids, MI

12:30 - 1:15pm

Lunch

1:15 - 2:45pm

Addressing Household Financial Stability

The lack of financial security for US households is one of the most intractable problems we face as a society. Among the interconnected causes of this crisis are the volatility inherent in the low-wage labor market, a lack of opportunities for saving and accruing wealth for low- and middle-income earners, and high costs of living. Structural inequities also disproportionately affect low-income communities, including less access to generational wealth and government fines and fees that create significant debt. Cities are deeply affected by this reality, and face both an imperative and an opportunity to promote financial stability through progressive solutions. This panel will highlight avenues cities have taken to address this critical issue, including financial empowerment for residents, changes to local wage and labor laws, and debt reduction plans.

Moderator: Mayor Pro Tem Tameika Isaac Devine, City of Columbia, SC

Joanna Smith-Ramani, Aspen Institute

Gloria Saeed, City of Columbia, SC

Treasurer Tishaura Jones, City of St. Louis, MO

2:45 - 3:00pm

Closing Remarks

3:00pm

Adjourn

3:00 - 3:45pm

Steering Committee Meeting

Open to member cities only.

4:00 - 5:00pm

Optional: Historical Homes of Columbia

Local historians will lead a light walking tour, highlighting Columbia's history and architecture. Meet in the hotel lobby.
