

# FIDUCIARY CONSIDERATIONS SEATTLE DIVESTMENT FORUM

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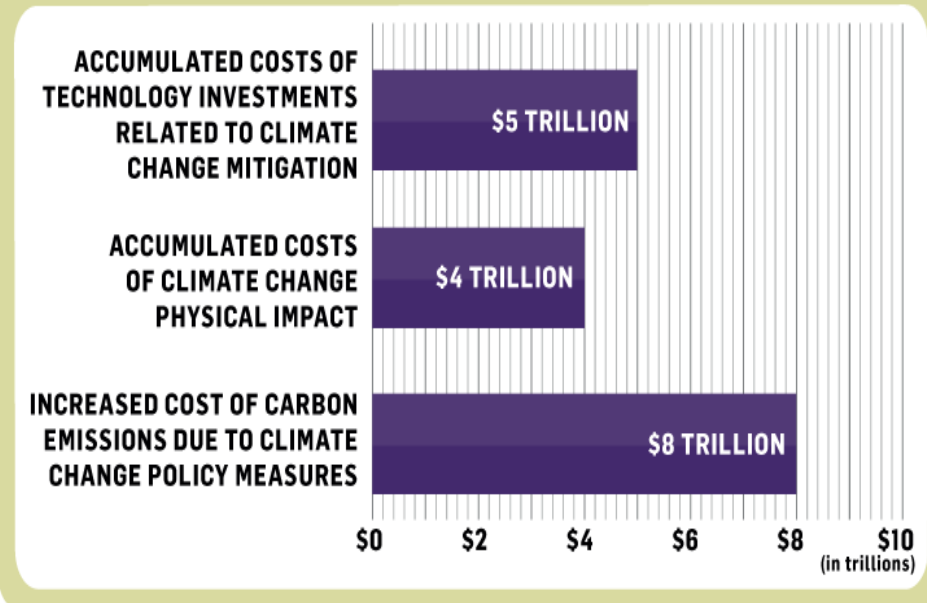
# Why this divestment campaign is different?



## CLIMATE CHANGE PRESENTS INVESTMENT RISK, OPPORTUNITY

According to ClimateTracker.org, most coal, oil, and gas reserves of publicly listed companies are “unburnable” if the world is to have a chance of not exceeding global warming of 2°C. If that scenario plays out, the value of these companies will decrease significantly. Mercer research further demonstrates the risk that climate change may pose for investors.

### HOW THINGS COULD CHANGE BY 2030



SOURCE: *Climate Change Scenarios: Implications for Strategic Asset Allocation*. Mercer, February 2011, [www.mercer.com/climatechange](http://www.mercer.com/climatechange)

# How are your managers doing?



## INVESTMENT MANAGERS TAKE LITTLE ACTION

**In 2008, Mercer committed to rating thousands of investment strategies on how they incorporated sustainability considerations from an investment perspective. Despite the growth in this area and the mounting evidence of materiality, only a small percentage of managers across asset classes and geographic regions receive the highest ratings.**

**PERCENTAGE OF MANAGERS, BY ASSET CLASS, RECEIVING MERCER'S HIGHEST RATINGS FOR INTEGRATING SUSTAINABILITY ISSUES INTO THEIR INVESTMENT PROCESSES**



SOURCE: Environmental, social and corporate governance (ESG) ratings update. Mercer, May 2013

## Reaction from Mercer non-profit clients Survey responses, August 2013

**65%** of non-profits have  
heard of the campaign

**20%** have discussed it  
or will discuss it

**80%** continuing to  
discuss and/or taking  
some action

### Top actions taken

- **Reviewing fossil fuel exposure**
- **Positive investments**
- **Reviewing existing investment managers**
- Developing a policy
- Setting up a committee
- Joining collaborative initiative
- Proxy voting guidelines
- Divesting

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