

**LINKING WORKFORCE
DEVELOPMENT & ECONOMIC
DEVELOPMENT**

MAYOR'S VISION FOR THE FUTURE OF LOS ANGELES

- A city of boundless opportunity for all of our children
- A safer city
- The greenest big city in America
- A commuter friendly community
- A place in which families can afford to live
- The leading economic and cultural center of the
World

CHALLENGES TO REALIZING THE MAYOR'S VISION FOR LOS ANGELES

- Low Literacy Rates
- Low Educational Attainment Rates
- Limited English Proficiency Rates

CHALLENGES TO REALIZING THE MAYOR'S VISION FOR LOS ANGELES

- 3.9 Million Los Angeles Residents
- 1.7 Million Workers Employed within Los Angeles' Boundaries
- 24% of Employed Los Angeles Residents Worked in Jobs Paying Less than a Living Wage
- 28% or 408,917 Adult Residents in the Labor Market, Age 24+, Have Less than a High School Diploma
- 16% of Adult Residents in the Labor Market are Limited English Proficient

REALIZING THE MAYOR'S VISION FOR LOS ANGELES

Economic Prosperity and Quality of Life in the City of Los Angeles are Highly Dependent on the Educational and Skills Attainment of its Current and Future Workforce

MAYOR'S COMMITMENT TO WORKFORCE DEVELOPMENT

Working in Cooperation with the Los Angeles Workforce Investment Board and Myriad Other Partners, the Mayor is committed to Improving and Strengthening the Existing Workforce Development System so that it is Demand-Driven, Collaborative in Scope, Regional in Scale, Career Oriented in Focus, Data-Intensive in Strategy, and Strategically Links to the City Economic Development Efforts/Investments

MAYOR'S & WORKFORCE INVESTMENT BOARD'S STRATEGIES FOR IMPROVING THE WORKFORCE DEVELOPMENT SYSTEM

- Expand Demand-Driven Workforce Initiatives and Support Living Wage Standards for Low-Wage workers
- Expand and Enhance the Relationships with the Los Angeles Unified School District and the Los Angeles Community College District, and Leverage Resources
- Leverage Public Sector Hiring and Contracting through City Departments and Publicly Funded Redevelopment Projects
- Connect Young People to Jobs

EXPAND DEMAND-DRIVEN WORKFORCE INITIATIVES AND SUPPORT LIVING WAGE STANDARDS FOR LOW-WAGE WORKERS

- Allocated \$6 Million of Workforce Investment Act (WIA) Formula Monies to a Workforce Investment Board Controlled Innovation Fund over the Past 3 Years to Underwrite Sector-Based Training Programs in Industries with the Highest Potential for Job Growth and Wage Gains
- Targeted the Underemployed and Unemployed Individuals with Barriers to Employment for Enrollment in Sector-Based Training Programs

The Healthcare Career Ladder Project and the Logistics/Transportation/Goods Movement Project (Consisting of 3 Separate and Distinct Programs) are Well Underway

EXPAND DEMAND-DRIVEN WORKFORCE INITIATIVES AND SUPPORT LIVING WAGE STANDARDS FOR LOW-WAGE WORKERS

Additional Sector-Based Training Programs are Planned for Green Industry, Manufacturing, Public Utilities, Security, and Hospitality and Tourism

- Secured Governor's 15% Discretionary WIA Funding to underwrite a Community Faith-Based Construction Initiative to Facilitate Employment of South Los Angeles Residents in the Construction Trades
- Secured Grant Funding from the California Department of Corrections to Underwrite an Initiative to Facilitate Placement of Ex-Offenders in Gainful Employment
- Required Workforce Development System One-Stop Career Center/ WorkSource Center Operators to Dedicate 15% of their Operating Budgets to Training and Supportive Services. The Set Aside may be Comprised of a Minimum of 4% from WIA Formula Funds and the Remaining from Leveraged Resources
- The \$16 Million Investment of WIA Formula Funds for Operation of the One-Stop Career Center/WorkSource Center System of 18 Facilities during Program Year 07-08 will Generate \$1.6 Million of Matching/Supplemental Revenue for Workforce Development Activities

STRENGTHEN THE REGION'S WORKFORCE DEVELOPMENT SYSTEM, PARTICULARLY VIA LOS ANGELES UNIFIED SCHOOL DISTRICT AND LOS ANGELES COMMUNITY COLLEGE DISTRICT INVOLVEMENT, AND BY LEVERAGING RESOURCES

- Allocated \$500,000 to Los Angeles Trade Tech to Support Establishment of a Regional Economic Development Institute on Campus, Develop and Operate Programs to Train Underemployed and Unemployed Individuals for Jobs in the Public Utilities and Hospitality Sectors, and Facilitate Joint Service Delivery Arrangements with the One-Stop Career Center/Workforce Development System
- Released a Competitive Solicitation to Select an Operator for a Los Angeles Harbor Area One-Stop Career Center that will Focus on Meeting the Workforce Development Needs of Businesses and Industries in and around the Long Beach and Los Angeles Harbors. The Intent is for this Facility to Operate with Multiple Partners from Surrounding Jurisdictions and Have a Community College Presence on Site
- Implemented a Policy that Establishes a Preference for the Provision of Occupational Skills Training by and through Community Colleges

LEVERAGE PUBLIC SECTOR HIRING AND CONTRACTING THROUGH CITY DEPARTMENTS AND PUBLICLY FUNDED REDEVELOPMENT PROJECTS

- 8 Project Labor Agreements have been Executed on Various City Projects Requiring the Hiring and Training of Los Angeles Residents
- First Source Hiring Agreements, which will require the recipients of Government Assistance (e.g., Contractors, Developers, etc.) to Hire Los Angeles Residents, are Being Readied for Use by City Departments that Oversee Development Projects

CONNECT YOUNG PEOPLE TO JOBS

- Maintained a System of Youth-Oriented One-Stop Career Centers/OneSource Centers that Provide Numerous Year-Round and Summer Workforce Development Services to In-School and Out-of-School Youth
- Continued to Dedicate WIA Formula and Other Grant Funded Revenue to Underwrite Innovative Youth Initiatives such as the Youth Opportunity Movement, Students for Higher Education, Cash for College, Intensive Transitions, Stand and Deliver, and Youth Leadership Council
- Expanded the Number of Youth Served and Employed under the Various Summer Jobs Initiatives (e.g., Hire LA, Learn and Earn, etc.) to 10,000

NEXT STEPS

- Develop Broader Community Support for the Mayor's and Workforce Investment Board's 4 Strategies for Improving the Workforce Investment System
- Continue to Pursue Supplemental Funding in Support of the Workforce Investment System and its Programs/Initiatives
- Facilitate Further Discussion about Establishing a Regional and More Integrated Workforce Development System