Mayor’s Innovation Project
Land Use & Inequality: What’s the Connection?
17 August 2017

Seattle will be a diverse city where all people are able to achieve their full potential regardless of race or means.
Seattle’s history – colonization

- Coast Salish tribes lived here for centuries
- 1851 white settlers arrive
- 1855 Point Elliott Treaty
- 1865 initial Seattle incorporation; Native Americans prohibited
- 1869 current Seattle government established
Seattle’s history – major land changes

• Regraded Denny Hill

• Extended waterfront shoreline and built seawall

• Straightened Duwamish River

• Linked Elliott Bay to Lake Washington with the Ship Canal
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Seattle’s history – impacts of redlining

<table>
<thead>
<tr>
<th>Home Owners’ Loan Corporation 1936 Grade of Desirability</th>
<th>Racial Segregation People of Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>A best</td>
<td>15%</td>
</tr>
<tr>
<td>B still desirable</td>
<td>22%</td>
</tr>
<tr>
<td>C definitely declining</td>
<td>42%</td>
</tr>
<tr>
<td>D hazardous</td>
<td>52%</td>
</tr>
</tbody>
</table>
Seattle’s history – impacts of redlining

Home Owners’ Loan Corporation 1936 Grade of Desirability

- **A best**
  - People in Poverty: 15%
- **B still desirable**
  - People in Poverty: 22%
- **C definitely declining**
  - People in Poverty: 23%
- **D hazardous**
  - People in Poverty: 25%
Seattle’s history – impacts of redlining

Home Owners’ Loan Corporation 1936 Grade of Desirability

- **A best**: 17
- **B still desirable**: 24
- **C definitely declining**: 32
- **D hazardous**: 38

Average number of contaminated sites per square mile
Seattle’s history – impacts of redlining

Home Owners’ Loan Corporation
1936 Grade of Desirability

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<tr>
<th>Grade</th>
<th>Average life expectancy</th>
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<tbody>
<tr>
<td>A best</td>
<td>85</td>
</tr>
<tr>
<td>B still desirable</td>
<td>84</td>
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<td>C definitely declining</td>
<td>83</td>
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<td>D hazardous</td>
<td>81</td>
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Seattle
Seattle’s Comprehensive Plan

- State Growth Management Act adopted in 1990
- Established growth boundaries to preserve farms and forests
- Seattle at the heart of the central Puget Sound – King, Kitsap, Pierce, and Snohomish counties
- Major update approved 2016
Seattle’s Comprehensive Plan

Regionally Designated
• Urban Centers
• Manufacturing / Industrial Centers

Locally Designated
• Hub Urban Villages
• Residential Urban Villages
Seattle’s Comprehensive Plan update

- Updated core values to explicitly address race and social equity
- **Equity analysis** companion to EIS to inform growth strategy
- Equitable development implementation plan
  - Framework
  - Systemic change
  - Targeted strategies
  - Stewardship
Equity Analysis
Equitable Development Framework

Strong People and Resilient Communities
1. Advance economic mobility and opportunity.
2. Prevent residential, commercial and cultural displacement.
3. Build on local cultural assets.
4. Promote transportation mobility and connectivity.

Great Places with Equitable Access
5. Develop healthy and safe neighborhoods.
6. Equitable access to all neighborhoods.
1. **Establish equity clear criteria** - to determine community development and planning priorities

2. **Form new equity driven-interdepartmental structures** - shared priorities and budget decisions for interdepartmental workplans and investment strategies.

3. **Integrate equity throughout all departments**

4. **Establish a monitoring program** – to report annually on the impact on community well-being and displacement risk.
Targeted Citywide Zoning Strategy

Housing Affordability and Livability Agenda

• Mandatory housing affordability
• Preserve communities impacted by displacement
• Increase housing choice in high access to opportunity areas
Coordinated planning and investments

**Central District**
- Transfer surplus City property to community groups
- Establish cultural district
- Encourage community-private partnerships

**Chinatown / International District**
- Support creation of Little Saigon Landmark project
- Coordinate capital investments
Equitable Development Initiative Projects

Rainier Beach Food Innovation District

Equity Transferable Development Rights Project for Chinatown / International District

Little Saigon Landmark Project

William Grose Center for Cultural Innovation
Together we can leverage our collective resources to create communities of opportunity for everyone, regardless of race or means.

And all communities are able to determine their own futures.