Mission

The Pennsylvania Horticultural Society motivates people to improve the quality of life and create a sense of community through horticulture.
The Pennsylvania Horticultural Society

## Organization

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Staff</td>
<td>100</td>
</tr>
<tr>
<td>Members</td>
<td>14,000</td>
</tr>
<tr>
<td>Budget</td>
<td>$17M</td>
</tr>
</tbody>
</table>
# One Organization

## Four Lines of Business

<table>
<thead>
<tr>
<th>Education Services/Publications</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meadowbrook Farm</td>
</tr>
<tr>
<td>Philadelphia Flower Show</td>
</tr>
<tr>
<td>Philadelphia Green</td>
</tr>
</tbody>
</table>
Education Services/Publications

- Lectures/Tours/Events
- City Gardens Contest
- Library (13,000 volumes)
- GreenScene Magazine
- Gold Medal Program
The Pennsylvania Horticultural Society

Meadowbrook Farm

- Donated to PHS in 2004 by J. Liddon Pennock, Jr.
- Retail operation
- Flower Show forcing greenhouses
- Located in Abington Township, Montgomery County, PA
The Pennsylvania Horticultural Society

Philadelphia Flower Show

- Attendance: 250,000
- Room Nights: 24,000
- Economic Impact: 30 Million
PHILADELPHIA GREEN

Working in partnership to create, restore, and care for open spaces.

Over 33 years of building community through horticulture
WHAT WE DO

• Grow Community Gardens
• Restore the Urban Forest
• Revitalize Neighborhood Parks
• Transform Civic Spaces
• Reclaim Vacant Land
• Plan for Quality Open Space
• Influence Policy and Practice
• Develop Youth Stewardship
Transform Civic Spaces
Revitalize Neighborhood Parks
Reclaim Vacant Land
Grow Community Gardens
Grow Community Gardens
Grow Community Gardens
The Need:

- Hunger and food insecurity are on the rise in Pennsylvania.
- Demand on food cupboards is increasing.
- Food prices have increased significantly.
- Federal commodities distributed to food banks have sharply declined.
- Food industry changes have reduced the availability of donated food.
The Need: Food Insecurity

- In Pennsylvania, there are 1,400,000 people living at risk of hunger. That's about 1 out of every 9 people.

- In the Philadelphia region, nearly 122,000 households must reduce the size of meals or skip meals altogether because they can't afford enough food.

- This includes nearly 61,000 children.
One Strategy: Weave community gardens and the Philadelphia Prison System into the food security equation.
Mission: Increase the availability and volume of fresh produce to low-income families in Philadelphia.
Program Overview:

- Inmates grow vegetable seedlings.
- Seedlings are distributed to community gardens.
- Fresh produce grown is distributed to area food cupboards.
- Gardeners, inmates and food cupboard recipients receive nutrition education in the form of tastings and cooking demonstrations.
Project Partners
The Pennsylvania Horticultural Society and its network of Community Gardeners
CITY HARVEST

Self Help and Resource Exchange

SHARE
Serving your community in Pennsylvania, Delaware, Maryland, New Jersey, and New York
The Health Promotion Council of Philadelphia Green
Private funding from

The Albert M. Greenfield Foundation

The Lattner Family Foundation

Philadelphia Prison System
Project Outcomes to Date
Prison Greenhouse Revitalization
CITY HARVEST

Roots to Re-entry Garden

Philadelphia Green
2008
- 25,000 seedlings
- 15,000 pounds of organically grown produce
Greenhouse management and seedling production

Cooking and Nutrition Education

Philadelphia Green
Total number of participating inmates: 110
Inmate Education

- EP Henry Hardscaping
- Bartlett Tree Care (Fall ’08)
CITY HARVEST

Philadelphia Green
Off-season Speaker Series

- Consumer Credit Counseling Services
- Project Home
- Philadelphia Community College
- Philadelphia Unemployment Project
- Ready, Willing and Able
CITY HARVEST

Creation of Master Plan
Number of participating gardens: **35**

Number of gardeners involved: **175**
Seedling delivery to New Jerusalem
City Harvest plots at Aspen Farms
Spring Gardeners packaging harvest for donation
Spring Garden produce to BEBASHI

Donating Produce to Food Cupboards
Anita from Pollock Elementary School Garden making a delivery
Number of participating cupboards: 32

Estimate of the number of families receiving fresh produce each week through City Harvest: 640
City Harvest Gardens & Food Cupboards

1. Aspen Farms
   Sanctuary Church of the Open Door
2. Aviday Arboretum Garden
   Grace Community Baptist Church
3. Bel Air Community Garden
   ACC Youth Center
4. Church Lane Community Garden
   Queen Lane - NE
5. Friends Community Garden
   St. Francis Assisi
6. Garden R.U.D.
   The Wooden Center
7. Glenwood Green Acres
   Neighborhood Food Cupboard
8. Hanzberg Community Garden
   Queen Lane - NE
9. Los Pecos
   St. Francis Assisi
10. Liberty Land
   Rotation, Inc.
11. Longshore Community Garden
   African American Alliance
12. Mill Creek Farms
    Jane Adams Place
13. New Jerusalem - Laura Garden
    New Jerusalem Leeds Garden
14. Philadelphia Fusion Garden
    Catholic Social Services
15. Pollock School Garden
    St. John's Church
16. Smoky Acres
    Benzel, Inc.
17. Sloan Street Garden
    Living About Sharing
18. South Street Garden
    ACC Youth Center
19. Southwark Community Garden
    Courtyard Apartments at Riverview
20. Summer-Winter Garden
    Living About Sharing
21. Teens 4 Good
    Pennsylvania Historical Society
22. The Spring Gardens
    St. Paul Church
23. United Communities
    United Communities Food Cupboard
24. Urban Renaissance Initiative
    Garden Mercy House
25. Washington Community Garden
    Palestine Emanuel Tabernacle
26. Weavers Way Coop Farm
    Queen Lane - NE
Total number of nutrition workshops: 75

Number of people participating in nutrition workshops: 2,700
Annual Harvest Celebration at PPS
Raising Awareness: The Press
In a nut shell

2008

- 25,000 seedlings
- 15,000 pounds of produce
- 32 cupboards
- 640 families
CITY HARVEST

Outcome

- Creates opportunity for public/private partnership
- Demonstrates value of community gardens
- Provides nutritious food to low income families
- Develops job readiness skills
- Promotes re-entry opportunities
- Improves quality of life
- Supports a more sustainable future for Philadelphia
Outcomes:

- Creates opportunity for public/private partnership
- Provides nutritious food to low income families
- Develops job readiness skills
- Promotes reentry opportunities
- Improves quality of life
- Supports a more sustainable future for Philadelphia