

Dear Friend,

Cities are where it's at.

Innovation, excitement, progress, tackling big issues – it's happening in cities of all sizes all across the country – and it's being led by a new generation of mayors. The Mayors Innovation Project is the learning network for these mayors and their top advisers. We find innovative strategies and programs and share them with our member mayors – **the smartest, most policy-focused wonks in local government.**

We invite you to support the Mayors Innovation Project by sponsoring one of our meetings. Sponsorship gets you **access to this audience** of exceptional local leaders – who are seeking innovative solutions and products, and who aren't afraid to try different approaches.

Our meetings are different. There are no sponsor booths to ignore or take a tchotchke from. No longwinded corporate introductions that everyone leaves the room for. Our high caliber attendees (80+ Mayors and senior staff), the **focused, engaged atmosphere** of our meetings, and the fact that our meetings are not generally open to private sector companies mean that sponsorship is of high value to companies that work in the municipal market. By sponsoring our work you have the chance to champion your own products and programs, sharing your work in an informal, collegial setting.

It's **not your standard sponsorship** relationship. For relatively low investment, you get unfettered access to **the brightest minds in local government** – off the record, in a casual setting, where they're **actively seeking new and innovative solutions** to city problems. Plus if you sign up early, your brand will be included in our emails (to ~1200 Mayors and city staff), website, and social media. We also welcome you to invite a mayor or mayors you have worked with to our meeting to serve as validator and exemplar of your offerings.

Our meetings are one of the few chances that mayors have to step back from the day-to-day hustle and bustle of running a city and focus on new approaches. You have the opportunity to join that atmosphere of innovation and **speak with elected leaders in an unhurried, collaborative environment.** It's a chance for you to be in the room and be part of some of the best conversations about municipal policy and practice going on today.

With support from sponsors like you, we are able to provide a high quality, peer-learning environment for mayors to discuss policies and programs on the high road of equity, sustainability and democracy. Our work is supported by many of the biggest organizations that work with local government, but we also welcome participation from startups – and deliberately offer some low cost sponsorship levels so that emerging entrepreneurs can participate.

All of this takes place in a fun environment – we've been described as a “summer camp for nerd-mayors.” You'll get to **geek out about the newest policy trends and innovations** with our other participants – there's no exhibit hall or “marketplace” to keep you separated.

Direct access to innovative, engaged leaders looking for solutions to municipal problems. Interesting conversations about cutting-edge local policy. **High value for your sponsorship dollars.** We hope to see you in Burlington, VT at the Summer 2017 Meeting, August 16 - 18. Contact Emily Miota at ejmiota@mayorsinnovation.org or 608-263-7958 to get started.

Sincerely,



Mayor Stephen Benjamin



Mayor Rosalynn Bliss



Mayor Frank Cownie



Mayor Joseph Curtatone



Valarie J. McCall



Mayor Marjorie Sloan



Mayor Miro Weinberger



Joel Rogers

National Steering Committee

Mayor Stephen Benjamin
Columbia, South Carolina

Mayor Rosalynn Bliss
Grand Rapids, MI

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Des Moines, Iowa

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Dr. Joel Rogers
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David Pope
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Former Mayor
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Chapel Hill, North Carolina

MAYORS INNOVATION PROJECT

BECOME A SPONSOR

We invite you to sponsor the Mayors Innovation Project's annual meetings. Personal access to 80+ Mayors and senior staff, ample discussion time, the engaged atmosphere of our meetings, and the fact that our events are not generally open to the private sector mean that sponsorship is of great value to companies that work in the municipal market. The Summer 2017 Meeting will be held August 16 - 18 in Burlington, VT. Please consider sponsorship at one of the following levels:

DINNER & KEYNOTE (\$10,000)

Opportunity to make short pitch to the group; Named exclusive sponsor of the dinner and keynote speech; Recognition in briefing book, opportunity to distribute materials; Visual and verbal recognition before the keynote; Access to attendee contact list before event; Five free registrations.

NETWORKING (\$5,000)

Opportunity to make short pitch to the group; Named sponsorship of a reception; Recognition in briefing book, opportunity to distribute materials; Visual and verbal recognition during the event; Access to attendee contact list before event; Three free registrations

SUPPORTING (\$2,500)

Opportunity to make short pitch to the group; Named sponsorship of breakfast or lunch; Recognition in briefing book, opportunity to distribute materials; Visual and verbal recognition during the event; Access to attendee contact list before event; Two free registrations

CONTRIBUTING (\$1,500)

Named sponsorship of one break or beverage service; Recognition in briefing book, opportunity to distribute materials; Visual and verbal recognition during the event; Access to attendee contact information prior to the event; One free registration

HELPING (\$1,000)

Named sponsorship of a panel or briefing books; Recognition in briefing book, Opportunity to distribute materials; Visual and verbal recognition during the event; One free registration

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