Partnership for Working Families
What are Community Benefits?

- Attaching accountability to public spending to deliver concrete benefits to our communities.
Strategies for Procurement

**Construction**

- Project Labor Agreements
- Community Workforce Agreements
- Job Quality Standards
- Targeted Hire

**Economic Development**

- Community Benefits Agreements
- City/Agency Policy Governing Subsidy
- Targeted + First Source Hire
Strategies for Procurement

Sectors with Key City Relationships

- Airports
- Maritime Ports
- Utilities
- Waste & Recycling
- Transit
- Hospitality
CASE 1: 
Oakland Army Base Community Jobs Agreement

What We Won:
- 3,000 New Jobs
- 50% Local Hire
- 25% Disadvantaged Workers
- 20% Apprentice Utilization
- Living Wages
- Ban the Box
- Restrictions on Temp Work

In 2 years, Oakland workers have taken home $8.25 million, or 73% of total worker earnings on the project.
CASE 2: Santa Clara Co. Living Wage

What We Won:
- Fair Compensation
- Fair Workweek
- Equal Opportunity
- A Voice at Work

The living wage policy covers 17,000 county employees and $2.2B in contracts. It is the highest living wage in the country at $19.06/hour.
Resources

Publications at ForWorkingFamilies.org

- Community Workforce Agreements: The Pathway to Coalitions Between Labor and Community
- Making Development Work for Local Residents: Local Hire Programs and Implementation Strategies that Serve Low-Income Communities
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