



mayors
innovation
project

Agenda
Winter 2016 Meeting
Washington DC

Friday, January 22

Location: Economic Policy Institute, 1333 H Street NW, Ste 300, East Tower, Washington, DC 20005

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|------------------|--|
| 11:30am – 1:00pm | Steering Committee Meeting (members only) |
| 1:00 – 2:00pm | Registration |
| 2:00pm | Welcome & Introductions Joel Rogers, COWS Member of the Mayors Innovation Project Steering Committee |
| 2:15 – 4:00pm | Procurement as Economic Development Learn how to use your contracting and procurement processes to support local businesses and create jobs for those who need them. Nikki Fortunato Bas, Partnership for Working Families* Mark Thomas, Los Angeles CA Javier Valdez and Kelsey Beck, Seattle WA |
| 4:00 – 4:15pm | Break |
| 4:15 – 6:00pm | Building Rain Resilience As climate change worsens and storms get bigger, every city faces spot flooding issues. Learn how your city can track where flooding happens and help prevent it. Harriet Festing, Center for Neighborhood Technology* Greg Simmons, Fort Worth TX |
| 6:00 - 7:00pm | Innovation Showcase A new session at this winter's meeting, Mayors or city staff will have the opportunity to give a 3-minute presentation on a leading edge/innovative policy or program idea that they've successfully implemented. |
| 7:00 – 7:30pm | Reception |
| 7:30 – 9:00pm | Dinner |

Saturday, January 23

Location: Topaz Hotel, Sanctuary Room, 1733 N Street, NW, Washington, DC, 20036

7:30 – 8:30am

Breakfast

8:30 – 10:30am

Data-driven Policy Making

We're all swimming in data these days. How can your city collect, interpret, and use data to improve policies, programs, and service to your citizens?

Dan Hoffman, Montgomery County MD*

Mayor Pete Buttigieg, South Bend IN

Jascha Franklin-Hodge, Boston MA*

Mayor Andy Berke, Chattanooga TN

10:30 – 10:45am

Announcement

Mayors Innovation Project Summer 2016 Meeting

10:45 – 12:45pm

Integrating Behavioral Science into Policy-making

Learn how to craft “nudges” at the local level.

Elsbeth Kirkman, Behavioural Insights Team*

1:00pm

Adjourn

*presenting remotely