



Winter 2012 Meeting
SEIU Conference Center
1800 Massachusetts Ave NW, Washington DC

Friday, January 20th

1:00 – 2:00 Registration

1:45 Welcome by Joel Rogers, Center on Wisconsin Strategy, Dave Cieslewicz, Former Mayor of Madison WI and Chris Doherty, Mayor of Scranton PA

2:00 – 4:00 Finding Savings and Revenue

Every city is looking for ways to be more efficient and save money, and every city is looking for revenue sources to cover costs. This panel will present four innovative approaches to finding savings or revenue that your city can learn from.

Moderator: Ralph Becker, Mayor of Salt Lake City UT

Speakers:

- Mayor Craig Lowe, Gainesville FL
- Dale Doerr, Sheboygan WI Waste Water Treatment Plant Superintendent
- John Flansberg, Reno NV Director of Public Works
- Ronald Rakow, Boston MA Commissioner of Assessing
- Rebecca Rhyhart, Philadelphia PA Budget Director

4:00 – 4:15 Break

4:15 – 6:15 How to Talk About Government

Dominant public perceptions of government undermine efforts to engage citizens in the day-to-day work of the public sector and the many challenges, decisions and competing priorities that face our public systems. However, it is possible to create a more productive conversation about government if we can reconnect people to its unique mission, purpose and role. To do so we must understand the default mindsets we face and tap into alternative and more supportive public perspectives.

Moderator: Kitty Piercy, Mayor of Eugene OR

Speaker:

- Patrick Bresette, Associate Program Director, Public Works, Demos

6:15 – 6:20 Evaluations

6:20 – 7:00 Reception

7:00 – 9:00 Dinner

Keynote Speaker: David Agnew, Deputy Director, White House Office of Intergovernmental Affairs.

Moderator: Joel Rogers

Saturday, January 21st

8:00 – 8:30 Breakfast

8:30 – 10:30 Lighter, Quicker, Cheaper

Great cities have great public spaces, but do great public spaces have to cost a lot of money? This panel will examine ways that cities can create livable neighborhoods and corridors and engage in placemaking without breaking the bank.

Moderator: David Pope, Village President of Oak Park IL

Speakers:

- Fred Kent, President, Project for Public Spaces
- Jason Roberts, Team Better Block
- Mayor Paul Dyster, Niagara Falls NY
- Douglas Burnham, Architect, ProxySF
- Councillor Heather Deal, Vancouver, BC

10:30 – 10:40 Break

10:40 – 10:55 Report on MIP Technical Assistance Project

10:55 – 11:00 Evaluations

11:00 – 1:00 Planning for Economic Development

Economic development budgets (like all budgets) are limited, but there's a lot of demand from the private sector for help from public sector. How do you choose where to target your efforts? We'll hear from several cities that are getting information, setting priorities, and leveraging their resources.

Moderator: Michael McGinn, Mayor of Seattle WA

Speakers:

- Mary Kay Leonard, President and CEO, Initiative for a Competitive Inner City
- Patrick Quinton, Portland Development Corporation Executive Director
- Cathy Polasky, Minneapolis MN Director of Economic Policy and Development

1:00 Adjourn

1:15 – 3:15 Optional tour of a DC neighborhood with Chris Murphy, Chief of Staff to Mayor Gray and David Zipper, Director of Business Development and Strategy for the District of Columbia

1:15 – 3:00 Mayors' Innovation Project Steering Committee Meeting (Members only)