Eugene’s Climate Recovery Ordinance

1. Background: The Importance of a Solid Foundation

2. The Community Appeal

3. A New Ordinance

4. How You Can Get Involved

5. Parting Thoughts
Sustainable Business Initiative (2005)

Businesses are key partners supporting community-wide sustainability efforts.

Enhances partnerships across the spectrum.

Increases Support from City Manager.

Creates Foundation for City Sustainability Program:
- Sustainability Commission
- Sustainability Staff
- Climate Action Plan
Climate and Energy Action Plan Development (2009)

Built on a foundation of extensive community input:

- Public Forums: 7
- Public Participants: 500
- Topic Specialists: 78
- Steering Committee Members: 12
Climate and Energy Action Plan (2010)

Includes strategies to reduce emissions and prepare for climate change

Emphasis on integration – embedding climate action into everything, including land use plans, transportation plans, waste management plans, and more
Triple Bottom Line:

People | Planet | Prosperity

And always....with support of our local businesses.....
Eugene Attitudes (2011)

77% agree: Climate change is happening and it’s manmade

75% agree: Climate change requires much stronger regulation of greenhouse gas emissions

81% agree: Climate change requires us to entirely rethink our behavior

74% agree: Individual action can make a difference

Source: Statistically valid telephone survey of Eugene residents conducted by DHM research
An Appeal From Our Youth
(2013)
An Appeal From Our Community (2014)

I ask you to please take action on the.

I urge you, Eugene City Council, to consider the climate.

A moral and spiritual responsibility to act, to pass this ordinance. I do.

While there is still some chance of making a difference in
take action on the climate change.
Passage of a Climate Recovery Ordinance (2014)

1. Clarify and Codify Existing Goals

2. Assess Current Efforts

3. Develop A Science-Based Community Greenhouse Gas Reduction Goal

4. Report Progress

5. Readjust if necessary
Our Children’s Trust

Our Children’s Trust “Youth Climate Action” program is seeking communities to work with, particularly those in Oregon and Washington

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