



HARVARD Kennedy School

**Center for Public
LEADERSHIP**

Behavioral Insights Group



**mayors
innovation
project**

Behavioral Science through the City Lens
Harvard Faculty Club
Room 4, 20 Quincy St, Cambridge, MA 02138

Overleaf you'll find our agenda for the day. To make the best use of everyone's time, we ask that you come prepared to discuss answers to the following questions during the morning session from 10:15 - 11:45am.

- What is one behavior you've tried to get the residents of your city to do more of, or less of? This could be anything you're working on as a mayor or city staffer, from increasing recycling to paying taxes.
- What interventions/strategies has your city tried and tested in the past to encourage this behavior change? Was it effective? Why or why not?
- What is a new intervention that you would like to test, that you believe will be more successful? Why do you think it will be effective?
- What questions do you have for Harvard's behavioral insights faculty about your proposed intervention?

Goals

- Deepen city understanding of behavioral science for local government and build local leader capacity for implementing behavioral approaches.
- Provide opportunity for Behavioral Insights Group/Mayors Innovation Project teams to build out approaches and workplans for partnership.

Attendees

- City mayors and project lead staff from Tacoma, WA, Golden, CO, South Bend, IN, Burlington, VT, Grand Rapids, MI and Columbia, SC
- Behavioral Insights Group faculty and students
- Behavioral Insights Group staff
- Mayors Innovation Project staff

Agenda

Tuesday, April 11

Location: [Grafton Street Pub and Grill, 1230 Massachusetts Ave, Cambridge, MA 02138](#)

6:00 – 7:30pm Welcome Reception

Wednesday, April 12

Location: [Harvard Faculty Club, Room 4, 20 Quincy St, Cambridge, MA 02138](#)

8:00 – 9:00am Breakfast

9:00 – 9:15am Welcome and Introductions

9:15 – 10:00am Behavioral Science in Practice (BIG Faculty)

10:00 – 10:15am Break

10:15 – 11:45am Brief Report-outs (MIP City Staff):

- 1 Successful Behavioral Insights Intervention
- 1 Proposed Intervention/Problem

11:45 – 12:30pm Lunch

12:30 – 1:45pm Project Team-Planning

1:45 - 2:00pm Break

2:00 – 3:00pm Report out

3:00pm Adjourn