



## CityBuild

A construction-focused workforce initiative managed by the Mayor's Office of Economic and Workforce Development

### Background:

- Established in September 2005
- Created through the leadership of Mayor Gavin Newsom, Supervisor Sophie Maxwell and Executive Director of the Transportation Authority Jose Luis Moscovich
- To date CityBuild has placed over **400** local residents in union construction jobs
- CityBuild began as a pilot program with two city construction projects; the program is now involved with over **80** city and privately sponsored projects.
- CityBuild turned San Francisco's fractured system into a centralized service delivery model that comprehensively addresses the needs of low-income job seekers

### Process:

- CityBuild works with their participants from pre-employment services through post-placement case management
- CityBuild leverages the extensive community colleges infrastructure in partnership with the building trades to provide better training outcomes at a lower cost and with the opportunity to achieve greater scale.
- CityBuild has consolidated public funding for construction workforce development, creating efficiencies and enabling strategic investment in programs that fill gaps in the current delivery system.
- CityBuild also develops highly detailed job projections to ensure that training is geared toward trades that will be in highest demand locally.
- The CityBuild model has set the stage for additional industry sector-focused initiatives in San Francisco, heralding a major shift in the City's approach to workforce development.

### Partners Include (partial list):

- County Transportation Authority
- Northern California Carpenters Regional Council
- San Francisco Building & Construction Trades Council
- San Francisco One Stop Centers
- 13 union apprenticeship programs
- Haas Junior Foundation
- Advisory Council of private construction companies

### CityBuild Academy:

- A state-of-the-art pre-apprenticeship training facility which was established to fill a critical gap in the City's construction workforce delivery system
- Operates as a partnership between local government, the construction trade unions, the community college, and a consortium of community-based organizations.
- Of the **153** CityBuild Academy graduates, **131** have been successfully placed in construction careers