## Anchor Mission Dashboard

### Desired Outcomes

#### Equitable Local & Minority Hiring
- Percent of local and minority hires in staff positions
- Percent employed at living wage or above

#### Equitable Local & Minority Business Procurement
- Percent of procurement dollars directed to local, minority-owned, and woman-owned businesses

#### Vibrant Arts & Cultural Development
- Dollars spent on arts and culture-based economic development
- Number of arts and cultural jobs and businesses created and retained

#### Thriving Business Incubation
- Jobs and businesses created and retained (1 year, 5 years)
- Percent of incubated businesses serving low-income and minority populations
- Dollars directed toward seed funding for community-owned business

#### Affordable Housing
- Dollars invested in creating affordable housing
- Dollars invested in community land trusts
- Percent of households below 200 percent of poverty line that spend <30 percent of income on housing

#### Sound Community Investment
- Percent of endowment and operating dollars directed toward community impact investments (e.g., support of community development financial institutions)
## Community Building & Education

### Stable & Effective Local Partners
- Existence of partnership center or community advisory board
- Positive feedback from survey of service-learning/capstone partners
- Civic health index rating

### Financially Secure Households
- Percent of households in asset poverty
- Dollars spent on community financial education
- Dollars and human resources directed to income tax filing assistance

### Educated Youth
- High school graduation rate
- Percent of students advancing to college or apprenticeship programs
- Math and reading proficiency

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## Health, Safety & Environment

### Healthy Community Residents
- Dollars spent on public health initiatives (e.g., clinics)
- Number of grocery stores per zip code

### Safe Streets & Campuses
- Dollars spent on streetscape improvements
- Rates of violent crime
- Rates of property crime

### Healthy Environment
- Percent reduction of carbon emissions
- STARS index rating
- Greenhealth index rating

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Chart derived from: *The Anchor Dashboard: Aligning Institutional Practice to Meet Low-Income Community Needs*

REPORT AVAILABLE AT: WWW.COMMUNITY-WEALTH.ORG/INDICATORS