Early Childhood Success
Making Way for Early Childhood in Municipal Government
Mayors Innovation Project – Cradle to Pre-K
City Leaders and NLC
Taking Action
What’s important to your city?

**Top 10 Issues**

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economic Development</td>
<td>74%</td>
</tr>
<tr>
<td>Infrastructure</td>
<td>57%</td>
</tr>
<tr>
<td>Health &amp; Human Services</td>
<td>46%</td>
</tr>
<tr>
<td>Energy &amp; Environment</td>
<td>41%</td>
</tr>
<tr>
<td>Budgets &amp; Management</td>
<td>41%</td>
</tr>
<tr>
<td>Housing</td>
<td>38%</td>
</tr>
<tr>
<td>Public Safety</td>
<td>37%</td>
</tr>
<tr>
<td>Demographics</td>
<td>32%</td>
</tr>
<tr>
<td>Education</td>
<td>20%</td>
</tr>
<tr>
<td>Government Data &amp; Technology</td>
<td>11%</td>
</tr>
</tbody>
</table>

• How does the Early Care and Education System support your city’s top issues?

Early Childhood Success

Providing city leaders with the tools to help them build strong early learning communities that serve young children 0-8 and their families

Vision: Cities, towns and villages are places where all children, 0-8, reach their full potential, where families feel supported and can live safe, healthy lives

https://www.nlc.org/early-childhood-success
Where We Work

The ECS Team brings city leaders together from across the country to help them achieve their shared mission: to lead thriving cities.

Almost 50 cities, towns & villages reaching 2 million est. young children birth to age 8 years and growing...

Cities participating in Early Childhood Success initiatives

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Supporting School Readiness by Age 3

As part of the National Collaborative for Infants and Toddlers (NCIT) a project of the Pritzker Children’s Initiative, NLC launched its Cities Supporting a Strong Prenatal to Age 3 Agenda in 2018.

Expand equitable access to and participation in high quality services for at least one million infants, toddlers, and their families by 2023 to get them on track for school by assuring healthy beginnings, supported families, and high-quality childcare.

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Cities Supporting a Strong Prenatal to Age 3 Agenda (PN-3) Cohort

- Atlanta, GA
- Austin, TX
- Baltimore, MD
- Chattanooga, TN
- Cleveland, OH
- Denver, CO
- Fort Worth, TX
- Minneapolis, MN
- Saint Paul, MN

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How are we getting there?

Communities are focused on....

- Enhancing home visiting programming and policies
- Developing or enhancing data systems
- Cross-sector collaboration
- Programmatic alignment across multiple agencies
- Increasing and sustaining financial supports for programming
- Making resources accessible to all families

[Image of Prenatal-to-Three Outcomes Framework]

[Link: https://www.nlc.org/early-childhood-success]
Early Investments Matter
Why start early?

Birth to age three is critical for brain development. Experiences in the first three years are the brick and mortar of brain development.

Supporting babies today will ensure a prosperous tomorrow. Investments in high-quality early childhood education starting at birth provides taxpayers with a return of $7.30 for every dollar invested.

Birth-3 investments are needed to prepare our children for an ever-changing workforce.

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Parents Want and Need Support...

...And government can play an important role

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What Can You Do?
Ways Municipal Government can Take Action

• Advocate for and Support ECE
• Be a strong partner
• Use existing city department policies, and practices impact to children and families
• Use influence to convene stakeholders
• Plan for action

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Action planning for your city on behalf of infants, toddlers, and their families

• Step 1: What is needed to support infants and toddlers in our city?
• Step 2: How do we measure our success on behalf of infants and toddlers
• Step 3: Who’s on deck?

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Connect with NLC’s Peer Learning Network

- Sign up to receive our ECS Newsletter
- Attend our ECS Webinars
- Connect with our ECS Team

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Thank you!

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