# AGENDA

## WINTER 2020 POLICY MEETING

**WASHINGTON, DC**

*Location: The Winter Meeting will take place at AARP’s Hatchery, located in the Terrell Building at 575 7th Street, NW. Please use the entrance located across the street from the Hotel Monaco, on 7th Street. Please be prepared to show ID to general building security at the main entrance. Once down the hallway by the Hatchery elevator bank, present ID again to AARP security to receive a visitor badge.*

## FRIDAY, JANUARY 24

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>1 - 2:15pm</td>
<td><strong>Steering Committee Meeting</strong>&lt;br&gt;<em>Room T4-416, AARP, 575 7th St NW. Open to member cities only.</em></td>
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<tr>
<td>2:30 - 4pm</td>
<td><strong>Women Mayors’ Network Kickoff</strong>&lt;br&gt;<em>Athens Rm, 4th Fl, Hotel Monaco, 700 F St NW. Open to all women-identified mayors.</em></td>
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<td>3:30 - 4:15pm</td>
<td><strong>Check-in</strong>&lt;br&gt;<em>The Hatchery, AARP, 575 7th St NW</em></td>
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<td>4:15 - 4:45pm</td>
<td><strong>Winter 2020 Policy Meeting: Welcome &amp; Introductions</strong>&lt;br&gt;<em>The Hatchery, AARP, 575 7th St NW</em></td>
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<td>4:45 - 6pm</td>
<td><strong>Designing for Extremes</strong>&lt;br&gt;Cities on the high road proactively address the uneven distribution of resources, and will thus often pursue targeted and focused interventions to address the needs of specific populations. In doing so, they can build solutions that have far-reaching benefits beyond that target population. By using the principle of “designing for extremes,” communities can create policies that have positive outcomes for everyone. This session will feature the work of cities whose policies have tackled challenges that more directly affect specific populations and have, consequently, improved their community more broadly. The discussion will focus in the areas of housing, transportation, and public health.&lt;br&gt;Mayor Rosalynn Bliss, Grand Rapids, MI&lt;br&gt;Mayor Mitch Colvin, Fayetteville, NC&lt;br&gt;Mayor Gabriel Ortega, Fountain, CO&lt;br&gt;Mayor Melvin Carter, St. Paul, MN&lt;br&gt;Moderator: Betsy Hodges, former Mayor, Minneapolis, MN</td>
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<td>6 - 6:15pm</td>
<td><strong>Break</strong></td>
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<td>6:15 - 7pm</td>
<td><strong>Innovation Showcase</strong>&lt;br&gt;<em>Mayors in attendance will present to the group on an innovative policy or program idea that they’ve successfully implemented in their community.</em></td>
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<td>7 - 7:30pm</td>
<td><strong>Reception</strong></td>
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<td>7:30 - 9pm</td>
<td><strong>Keynote &amp; Dinner</strong>&lt;br&gt;May Boeve, Executive Director &amp; Co-Founder, 350.org</td>
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8 - 9:30am  **Women Mayors’ Network Kickoff: Part 2**  
*Athens Rm, 4th Fl, Hotel Monaco, 700 F St NW. Breakfast included. Open to women-identified mayors.*

8 - 9:30am  Breakfast  
*The Hatchery, AARP, 575 7th St NW. For anyone not attending the Women Mayors’ Network Kickoff.*

9:30 - 9:45am  Break

9:45 - 11:30am  **How will mayors make it count? Challenges and opportunities for the 2020 Census**

The stakes are always high for the decennial census, with funding, power, and representation on the line. This year’s Census changes pose unique threats to ensuring a complete count: the introduction of a digital count, fear and uncertainty among immigrant communities, organized disinformation campaigns, and increasing political divisiveness. What can cities do to ensure their populations are counted fairly and accurately, and how are cities leading on this issue? This workshop will offer an overview of the 2020 census implementation, feature city leaders highlighting best practice census strategies, and provide breakout time to workshop your city’s issues with your peers and our partner content experts.

Terri Ann Lowenthal, Consultant  
Emma Margolin, Senior Research Analyst, Data & Society  
Winter Torres, Deputy City Attorney for Policy, Albuquerque, NM  
Stephanie Reid, Executive Director, Philly Counts  
Moderator: Mayor Libby Schaaf, Oakland, CA

11:30 - 11:45am  Break

11:45 - 1pm  **From Cradle to Preschool: Holistic Approaches to Promote Future Success**

Cradle to pre-k is a pivotal time in child development—this age sets the foundation for lifelong success. Decades of research demonstrate that access to high-quality, affordable early childhood education and care is fundamentally important in achieving successful outcomes later in life. How can cities support collaboration across systems to better serve this population? How might cities access and focus resources on the most critical years of brain development as a key strategy to eliminate racial and economic disparities? This panel will explore holistic approaches and collaboration across partners through which cities are protecting and promoting the brain development of infants through young children.

Jammie Albert, Program Manager, Early Childhood Success Team, National League of Cities  
Mayor Joseph Curtatone, Somerville, MA  
Mayor Lovely Warren, Rochester, NY  
Moderator: Mayor Victoria Woodards, Tacoma, WA

1pm  Adjourn

1 - 1:30pm  Steering Committee Meeting  
*Room T4-416. Open to member cities only.*

1:30 - 5:30pm  Optional: National Museum of African American History and Culture

Join us to visit the Smithsonian’s Museum of African American History & Culture. A light boxed lunch as well as transportation to the museum will be provided (attendees should make their own transportation arrangements leaving the museum). Tickets are limited - visit the registration table to confirm your spot.