Funding Livable Communities

Health by Design
creating built environments to foster healthy living
an ALLIANCE FOR HEALTH PROMOTION initiative
Health by Design is a coalition of diverse partners working to ensure that communities throughout Indiana have neighborhoods, public spaces and transportation infrastructure that promote physical activity and healthy living.
PUBLIC HEALTH & THE BUILT ENVIRONMENT

Moving from individual interventions to policy, systems and environmental (PSE) change:

Making the healthy choice the easy choice
A way of life that integrates physical activity into daily routines.

- Walkable
- Bikeable
- Transit-oriented
- Universally accessible
- A place where streets are destinations
The Benefits of Livable Communities

• Healthier residents
• Safer communities
• Cleaner environments
• Greater access to jobs, shopping and services
• Strengthened economies
• Independence and mobility for all
• Enhanced social and civic engagement
Building Livable Communities

1. Start with a Vision

2. Integrate Land Use and Transportation Planning

3. Institutionalize What Works
GETTING STARTED

- Develop or engage a coalition
- Build diverse partnerships
- Educate, educate, educate
- Set strategic direction
- Pursue deliberate, urgent action
Funding Livable Communities

Traditional transportation funding
• Moving Ahead for Progress in the 21st Century (MAP-21)

– Surface Transportation Program (STP)
– Transportation Alternatives Program (TAP)
  • Recreational Trails
  • Safe Routes to School
  • Highways to Boulevards
– Congestion Mitigation and Air Quality Improvement (CMAQ)
– Highway Safety Improvement Program (HSIP)
– Section 402 Safety Grants
– Transit Funding
– Planning Dollars
Funding Livable Communities

- Discretionary Transportation Funding
  – Transportation Investment Generating Economic Recovery (TIGER)

- Housing & Community Economic Development

- Public Health

- Ballot Measures

- Philanthropy
THE ECONOMIC BENEFITS OF BICYCLING

Always on the economy in 2009 when we released our report, The Economic Benefits of Bicycle Infrastructure Investments. In the three years since, the struggling economy has continued to dominate national and local agendas. During that same period, we have seen a steady stream of research confirming the positive impact bicycling has on business districts, jobs, and household savings. As you can see in the map, the benefits touch every corner of the country, boosting the economic vitality of states and communities. To capture the growing body of evidence, we've updated the report with a wealth of new data and information; visit www.bikeleague.org/reports.

**STATE: IOWA**
- Commuter and recreational bicycling generates more than $400 million in economic activity and health savings of $187 million each year (2011).

**STATE: WISCONSIN**
- Bike recreation and tourism contribute $134 million annually to the economy. Annual health benefits total $403 million (2010).

**NEIGHBORHOOD/DISTRICT: TORONTO, ONTARIO**
- Bike visitors spend an average of $95 per day, with $40 million in annual spending.
- People who bike spend more money per month than those who drive (2009).

**STATE: VERMONT**
- $400 million
- In 2009, biking and walking generated 5,400 jobs, $41 million in wages, and $53 million in revenue, including health and property value benefits brought the total to $600 million in economic impact.

**NEIGHBORHOOD/DISTRICT: SCHUYLKILL RIVER TRAIL**
- People who bike spend more money per month than those who drive (2009).
- 78% of trail users purchase hard goods, like bikes, accessories, and clothing to use on the trail, averaging $40 per user.

**REGIONAL CITY: NORTH CAROLINA'S OUTER BANKS**
- Bicycle tourists generate $90 million in annual economic activity per year.
- The region sees an annual nine-to-one return on its one-time $6.7 million investment in bicycle infrastructure.

**REGIONAL CITY: WASHINGTON, D.C.**
- 83% of bike share users are more likely to patronize a business if it is located near a Capital Bikeshare station.

**STATE: COLORADO**
- Bicycle manufacturing, retail, tourism and bike races contributed $1 billion to the economy in 2009.

**STATE: MINNESOTA**
- In 2009, people on bikes spent $261 million on bicycling goods and services, supporting more than 5,000 jobs and generating $1.5 million in taxes.

**NEIGHBORHOOD/DISTRICT: MEMPHIS, TN**
- Bike tours generate $75 million in annual economic activity per year.
- Since the Arts District and bike lanes programs started in 2012, 16 new businesses have opened and 29 properties have been renovated.
Local Funding Sources

- Payroll tax (Portland)
- Special assessment districts (Atlanta)
- Hospitality tax (New Orleans)
- Participatory budgeting (Chicago)
- Moving violation fees (Longmont, CO)

- Utility companies (Tucson)
- Public-private partnerships (San Francisco)
- Development / impact fees (Houston)
- Red light fees (Philadelphia)
- High occupancy toll lane (Denver)

www.AdvocacyAdvance.org
**State Funding Sources**

<table>
<thead>
<tr>
<th>Bond proceeds (MO)</th>
<th>General fund</th>
</tr>
</thead>
<tbody>
<tr>
<td>License plates (GA)</td>
<td>Public-private partnerships (ME)</td>
</tr>
<tr>
<td>Traffic violations (HI)</td>
<td>Toll roads (OH)</td>
</tr>
<tr>
<td>School zone speeding fines (WA)</td>
<td>Resource extraction revenue (MI)</td>
</tr>
<tr>
<td>Vehicle registration (CT)</td>
<td>Development fees (VA)</td>
</tr>
<tr>
<td>Drivers license fees (NV)</td>
<td>Gambling (CO, MN)</td>
</tr>
<tr>
<td>Vehicle and truck tax (OR)</td>
<td>Lottery revenue (CO, WV)</td>
</tr>
<tr>
<td>Gas Tax (WY)</td>
<td>Dedicated set-aside (WI)</td>
</tr>
<tr>
<td>Hotel Motel Tax (TN)</td>
<td>Earmarks (MA)</td>
</tr>
<tr>
<td>Property tax (CA)</td>
<td><a href="http://www.AdvocacyAdvance.org">www.AdvocacyAdvance.org</a></td>
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Fishers | Walk to School Day

Jeffersonville | bumpouts

Shelbyville | signage

Frankfort | bike racks

Fort Wayne | education
QUESTIONS?

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