MOVING NEW HAVEN FORWARD
(EST. 1638)

MAYOR TONI HARP

MOVE NEW HAVEN
movenewhaven.com
INTRODUCING: NEW HAVEN, CT

- City
  - 130,000 Residents
  - Fastest growing population in Connecticut
  - Youngest City in Connecticut
  - 2nd Largest City in Connecticut
  - $37K household median income
  - 30% of households are zero car

- Metro Area
  - 880,000 residents
  - $70K household median income

- Transportation Network
  - Connecting point for the state’s highways (I-91/I-95) and passenger rail systems (Metro-North, Shoreline East, Hartford Line)
  - Top 10 Amtrak station nationally in terms of passenger volume
  - Busiest station on Metro-North New Haven Line after Grand Central
  - Tweed - New Haven Airport serves 130 destinations

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Hierarchy of Modes

Walk Score

Walk Score measures the walkability of any address based on the distance to nearby places and pedestrian friendliness.

<table>
<thead>
<tr>
<th>Walk Score</th>
<th>Transit Score</th>
<th>Bike Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>90-100</td>
<td>Walker's Paradise</td>
<td>Daily errands do not require a car</td>
</tr>
<tr>
<td>70-89</td>
<td>Very Walkable</td>
<td>Most errands can be accomplished on foot</td>
</tr>
<tr>
<td>50-69</td>
<td>Somewhat Walkable</td>
<td>Some errands can be accomplished on foot</td>
</tr>
<tr>
<td>25-49</td>
<td>Car-Dependent</td>
<td>Most errands require a car</td>
</tr>
<tr>
<td>0-24</td>
<td>Car-Dependent</td>
<td>No walkability rating</td>
</tr>
</tbody>
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City Transformation Plan

Working together we have the opportunity to transform our City into a City of Opportunity for all residents. We know what needs to be done —we just need the will to do it.

— Toni N. Harp, Mayor, City of New Haven

Introduction

Mayor Toni Harp has called upon the residents of New Haven and New Haven’s community partners to build a comprehensive City Transformation Plan (CTP). This plan aims to expand economic opportunity for residents, position New Haven’s children for lifelong success, and create safe, healthy, and vibrant neighborhoods. This process builds on the work we did in Fall 2014 to apply for a federal Promise Zone designation, which brought together 67 organizations, community partners, and city agencies to target the eight sectors listed below. The City Transformation Plan aligns the efforts of the city’s many agencies, nonprofit organizations, and community partners under three core themes: coordination and integration, equity, and continued learning. Over the next five years, the CTP sets a course to guide the
“Transportation is a Civil Rights Issue, it’s an economic issue, it’s a jobs issue”
– Mayor Toni Harp, 1/15/14
City Plans Transit Study, Beyond Streetcars

by THOMAS MACMILLAN | May 22, 2014 11:32 am
(6) Comments | Commenting has been closed | E-mail the Author
Posted to: City Hall, Transportation, True Vote

Next stop: trolleys? Maybe, maybe not.

A million-dollar plan to study transportation alternatives in New Haven about more than just streetcars.

The plan—to accept a federal grant for $760,000—reappeared Monday, it has shown up twice before.

In 2011 and 2012, the city sought permission to receive a Federal Trar installing a streetcar system in downtown New Haven.

Both times, the proposal failed. Alders balked at chalking out thousands

Hausladen Calls For GPS-Equipped Buses

by PAUL BASS | Jan 21, 2014 5:52 pm
(48) Comments | Commenting has been closed | E-mail the Author
Posted to: City Hall, Transportation

Hausladen with Harp Tuesday.

The city's new transit chief started his job with an appeal to the state: Help our riders keep track of the buses.

Doug Hausladen made that pitch Tuesday afternoon at a City Hall press conference, where Mayor Ganim didn't mention him her director of transportation, traffic and parking.

Hausladen actually doesn't begin the $90,775-a-year job until Feb. 1. He replaces James Travers who was once traveling to New Haven.

After the press conference, Hausladen said the administration will push the state to put GPS devices on New Haven's buses so New Haveners are "able to reliably and effectively travel " without "worry[ing] about whether the bus is going to show up or not."

Yale's shuttle system (which covers downtown and campus) uses GPS devices; riders tap into phone apps for data on their route. Shuttle ridership went up thanks to the devices. It's not clear if the city will do the same.
New Haven Mobility Study

Move New Haven is a study focused on developing and evaluating alternative actions to improve the Greater New Haven regions’ transit system by:

- Better connecting people with jobs, educational institutions and communities
- Responding to new developments and changing travel choices
- Increasing Transit ridership, including choice riders
- Enhancing accessibility to destinations outside the downtown core
- Transforming the public transit network with a broader range of service types
- Capturing the possibilities of the next generation of public transit

The project will be organized in two phases

Phase 1 combines public input, stakeholder coordination and data collection. Working with our community partners, we will evaluate the current transit system and identify potential actions for improvement.

Phase 2 will define specific corridor-based alternatives for capital investment and recommendations for future system planning and expansion.
# PHASE 1 - SCHEDULE

## Move New Haven
**TRANSIT MOBILITY STUDY**

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<thead>
<tr>
<th>Task</th>
<th>Phase 1</th>
<th>Phase 2</th>
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</thead>
<tbody>
<tr>
<td>Task 1: Definition of Study Framework</td>
<td>SEPT</td>
<td>JAN</td>
</tr>
<tr>
<td>Task 2: Phase 1 Data Collection</td>
<td>OCT</td>
<td>FEB</td>
</tr>
<tr>
<td>Task 3: Phase 1 Public Engagement</td>
<td>NOV</td>
<td>MAR</td>
</tr>
<tr>
<td>Task 4: Peer Agency Fact Sheets</td>
<td>DEC</td>
<td>MAY</td>
</tr>
<tr>
<td>Task 5: Review of Phase 1 Analysis</td>
<td>JAN</td>
<td>JUNE</td>
</tr>
</tbody>
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**Meetings**
- Stakeholder Committee
- Community Engagement Committee

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<table>
<thead>
<tr>
<th>Task 6: Origins &amp; Destination Survey</th>
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</thead>
<tbody>
<tr>
<td>Subtask 6.1: Development of O &amp; D</td>
</tr>
<tr>
<td>Subtask 6.2: Execution of O &amp; D</td>
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<tr>
<td>Subtask 6.3: Post Execution of O &amp; D</td>
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<tr>
<td>Subtask 6.4: Traffic, Parking, and Transit Data</td>
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| Task 7: Phase 2 Outreach |

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<tr>
<th>Task 8: Alternatives Development</th>
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<tr>
<td>Subtask 8.1: Alignment and Stops</td>
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<tr>
<td>Subtask 8.2: Service Planning</td>
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<tr>
<td>Subtask 8.3: Ridership</td>
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<tr>
<td>Subtask 8.4: Financial Analysis</td>
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<tr>
<td>Subtask 8.5: Graphics/Fact Sheet</td>
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<tr>
<td>Subtask 8.6: Alternatives Definition Report</td>
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<tr>
<td>TMC Review of Alternatives Definition Report</td>
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<tr>
<td>VHB Revisions/Final Alternatives Definition Report</td>
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</tbody>
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<thead>
<tr>
<th>Task 9: Alternatives Evaluation</th>
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</thead>
<tbody>
<tr>
<td>Subtask 9.1: Evaluation Methodology</td>
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<tr>
<td>Subtask 9.2: Alternatives Evaluation Analysis</td>
</tr>
<tr>
<td>Subtask 9.3: Phase II Final Report Compilation</td>
</tr>
<tr>
<td>TMC Review of Final Report</td>
</tr>
<tr>
<td>VHB Revisions/Final Report</td>
</tr>
</tbody>
</table>

**Meetings**

- Stakeholder Committee
- Community Engagement Committee
- Public
- Virtual Public

**MOVE NEW HAVEN**

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CTtransit New Haven Fast Facts:

- 18 Routes
- 9,526,686 Annual Passenger Trips
- 129 Vehicles
- 21% Farebox Recovery

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