Economic Development and Entrepreneurship
Incentives

- **Monetary Incentives**
  - Tax Credits
  - Grant Funding

- **Community Incentives**
  - Vibrant City and Neighborhoods
  - Culturally and Socially Diverse Atmosphere
  - Business Friendly Mind-set
  - Pristine Natural Resources
  - Award Winning Outdoor Recreation
Strategic Partnerships

- Economic Development Coalition of Asheville-Buncombe County
- Asheville Buncombe Technical Community College Small Business Incubator
- Mountain BizWorks
- Advantage West
- Green Opportunities
Economic Development Coalition of Asheville-Buncombe County

**TARGET CLUSTERS**

A strategy for economic growth in the Asheville area

- Advanced Manufacturing
- Science and Technology
- Healthcare
- Arts and Culture
- Entrepreneurship

The frontier ethic of innovation and collaboration that accompanied early pioneers to the Asheville area is alive today in the region’s exciting science and high tech sector, making the city a top choice for companies involved in cloud computing, data management, geo-spatial visualization, and climate science. Broadband infrastructure, colleges, and business-friendly technical schools have proven key elements helping to meet the needs of new and expanding companies requiring highly skilled talent.

GO TO CLUSTER FOCUS PAGE ➤
AB Tech Business Acceleration Site: The BASE

- Business Incubation Program
- Global Institute of Sustainable Technology
- Craft Beverage Institute of the Southeast
- Economic and Workforce Development
Business Friendly Environment

- Venture Asheville
- The Iron Yard: Green Tech Accelerator
- HUB Community Economic Alliance
- Mojo Coworking
- Strong Business Associations
  - Council of Independent Business Owners
  - Asheville Independent Restaurant Association
  - Asheville Brewers Alliance
  - River Arts District Business Association
Venture Asheville

MISSION
Catalyze Asheville’s high-growth entrepreneurial ecosystem
Venture Asheville

Key Initiatives:

- Asheville Angels
- Venture Asheville Mentors
- Tools for Entrepreneurs
- Entrepreneurship Events
Asheville High Growth Ventures

**Wall St. Cheat Sheet**
**Co-Founders:** Damien & Derek Hoffman  
**Site:** Wall St. Cheat Sheet  
**The Lowdown:** Financial media site with 17 million unique monthly visitors  
**Awesomeness:** Ranked #1 Social Media Influencer on Wall Street by Forbes

**Outrider USA**  
**Founders:** Daniel Rhyne, Tom Ausherman, Jesse Lee  
**Site:** Outrider USA  
**The Lowdown:** Advanced electric-powered trikes for cruising  
**Awesomeness:** World’s first electric trike for quadriplegics through Kickstarter

http://ventureasheville.com/ventures/
Iron Yard : Green Tech Accelerator

- Seed Capital
- Mentorship
- Co-working Space
- Demo Days
- Housing
“After several years of searching we are incredibly excited to have landed in Asheville. From the deep sense of community to the rich natural environment and the opportunity to revitalize a brownfield site near a vibrant downtown, Asheville has everything we’ve been looking for in a location for our second brewery.”

Kim Jordan, CEO and Co-Founder of New Belgium
Asheville's lauded quality of life should be supported by a sustainable business model that will allow us to maintain and expand community values of Economic prosperity, community vibrancy and environmental stewardship.
Thank You!