SOMERVILLE, MA

Agenda

COMMUNITY & REGION
Strong Market
Mature Transit

SOMERVILLE'S STRATEGIES:
Walk to Transit
Space for Transit
Build with Transit
DENVER, CO

Agenda

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SOMERVILLE’S STRATEGIES:
Walk to Transit
Space for Transit
Build with Transit
Somerville is a city of four square miles and 80,000 residents
Urban Context: Residential Neighborhoods

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SOMERVILLE’S STRATEGIES:
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Urban Context: Historic Commercial Squares

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SOMERVILLE’S STRATEGIES:
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Urban Context: Warehouse / Industrial Districts

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SOMERVILLE’S STRATEGIES:

Walk to Transit

Space for Transit

Build with Transit
Since 2010, Greater Boston has experienced an increase of nearly **284,000 jobs – 83% of the Massachusetts total**

Source: Massachusetts Department of Labor and Workforce Development

Northeastern School of Public Policy and Urban Affairs • https://www.northeastern.edu/cssh/policyschool
Greater Boston Home Price Gradient
(Median Price vs. Distance from City of Boston in Miles)
2017

The average price of a single-family home 40 miles from Boston is about \( \frac{1}{2} \) the price of a single-family home in the inner core.

Source: Authors’ calculations based on Warren Group Data

Northeastern School of Public Policy and Urban Affairs ♦ https://www.northeastern.edu/cssh/policyschool
MBTA Red Line (Heavy Rail): 280,000 Daily Boardings

MBTA Orange Line (Heavy Rail): 200,000 Daily Boardings

MBTA Bus Routes: 325,000 Daily Boardings

Module:

Davis: 13,000 Daily Boardings

Assembly: 2,000 Daily Boardings

Sullivan: 9,400 Daily Boardings

Porter: 9,000 Daily Boardings

City of Somerville, Massachusetts

Agenda

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Build with Transit
Somerville residents achieve 30% transit mode share in spite of the inconvenience.
Cities can’t take transit for granted and must play a role in its continued viability
Annual Bike / Pedestrian Count Program
Same 40 locations counted by staff and volunteers (peak hour)

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<th>Bicycle Riders</th>
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<tr>
<td>2017</td>
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<td>130</td>
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</tbody>
</table>
Using Data to Launch Low-Cost Programs

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Strong Market
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SOMERVILLE’S STRATEGIES:
Walk to Transit
Space for Transit
Build with Transit
Using Data to Scale Up with Capital Projects

SOMERVILLE'S STRATEGIES:
Walk to Transit
Space for Transit
Build with Transit
The story of Somerville’s first transit priority lane
Day 15: Unsafe Conditions for all Users
Day 15: Trading Safety for Capacity
Day 120: Install Bus-Friendly Flex-Posts
Day 130: Striping, Signage, Bus Operations

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SOMERVILLE’S STRATEGIES:

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Space for Transit

Build with Transit
Key performance indicators:

- 23% fewer daily vehicles
- 6 minutes saving / bus trip (peak hour)
- $10k additional materials / labor / design
- Several hundred gray hairs
And now for our Green Line story
Green Line Extension

Big Dig
City $10m
FTA FONSI
New Starts
Stop Work
City $50m
New Team NTP
Service Date


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SOMERVILLE'S STRATEGIES:
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3. Our Vision:
The SomerVision Numbers

SomerVision
It’s all about aspiration.

Successful communities set goals that are both ambitious and achievable. The SomerVision Steering Committee worked to translate shared values into the SomerVision Numbers: a series of aspirational targets for economic development, open space improvement, housing growth, transportation and land use. The SomerVision Numbers were carefully tested to make sure that they are consistent with the community’s shared values: balance, sustainability, affordability and vitality.

- **30,000 New Jobs** as part of a responsible plan to create opportunity for all Somerville workers and entrepreneurs
- **125 New Acres of Publicly-Accessible Open Space** as part of our realistic plan to provide high-quality and well-programmed community spaces
- **6,000 New Housing Units - 1,200 Permanently Affordable** as part of a sensitive plan to attract and retain Somerville’s best asset: its people.
- **50% of New Trips via Transit, Bike, or Walking** as part of an equitable plan for access and circulation to and through the City.
- **85% of New Development in Transformative Areas** as part of a predictable land use plan that protects neighborhood character

**SOMERVILLE’S STRATEGIES:**
Walk to Transit
Space for Transit
Build with Transit

**Somerville: an Exceptional Place to Live, Work, Play, and Raise a Family**

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The SomerVision Numbers cannot be separated into parts and cannot be separated from the SomerVision Map in order to advocate for a specific action by the City. They must be viewed in the context of entire Comprehensive Plan including the backup information in Appendix 1 and Appendix 2.
Back to the Future

85% of residents will live within ½ mile of rapid transit

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Somerville's Strategies:
Walk to Transit
Space for Transit
Build with Transit
Agenda

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SOMERVILLE'S STRATEGIES:

Walk to Transit

Space for Transit

Build with Transit
Union Square: Land Acquisition for Station

SOMERVILLE’S STRATEGIES:
Walk to Transit
Space for Transit
Build with Transit
Union Square: Development at Station Site

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SOMERVILLE'S STRATEGIES:
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Build with Transit
Cities offer $75m Green Line lifeline

By Tim Logan and Travis Andersen | GLOBE STAFF  MAY 05, 2016
Assembly Square: Proof of Concept

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SOMERVILLE'S STRATEGIES:
Walk to Transit
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Thinking Holistically

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SOMERVILLE'S STRATEGIES:
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Our Evolving Understanding: Municipal Role in Supporting Transit

City of Somerville Massachusetts

Mayor Joseph A. Curtatone

MIP Winter 2018