

MAYORS
Innovation Project
Realizing the Promise of Cities

Summer 2008 Meeting

Wednesday July 30th

6:00 – 8:30 pm Concerts on the Square – generously sponsored by Saris Cycling Group, Special thanks to the Capital Point residents and Condo Association for use of their terrace. (125 North Hamilton St, rain location: 2118 Waunona Way)

Thursday July 31st

(All events at the Pyle Center)

Today's program generously sponsored by Bikes Belong

8:00 – 8:30 am Registration and Breakfast

8:30 – 8:45 am Welcome

Transportation Choices

Providing a range of safe, attractive, viable alternatives to single-occupancy vehicle use is critical to the health of any city. These panels will focus on biking, walking, car-sharing and a discussion of funding transportation choices. These modes of transportation bring economic, environmental and public health benefits. A vast array of city policies to promote transportation choices exists – we'll discuss key strategies and themes that your city should consider.

8:45 am – 10:30 am – What are the choices?

- Ian Lockwood, Glatting Jackson Kercher Anglin, Inc.
- Scott Bernstein, Center for Neighborhood Technology
- Tanya Seaman, Philly CarShare

10:30 am – 10:45 am Break

10:45 am – 12:30 pm – Active Living on Complete Streets

- Nate Kvamme, Humana
- Jim Newberry, Mayor of Lexington, KY
- Barbara McCann, Complete Streets

12:30 pm – 1:15 pm Lunch

1:15 pm – 3:00 pm - Becoming a Bike Friendly Community

- Tim Blumenthal, Bikes Belong
- Andy Clarke, League of American Bicyclists
- Jay Ferm, Madison Platinum Bicycling Committee Chair

3:00 pm – 4:30 pm Madison's Biking Highlights: A Tour – Bikes provided by Trek

4:00 pm – 6:00 pm Celebrate Biking in Madison! - sponsored by Cannondale, Planet Bike, Saris and Trek

7:30 pm Dinner and Speaker: John Burke, Trek Bicycles

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Friday Aug 1st

(All events at the Pyle Center)

8:00 am – 8:30 am Breakfast

Equitable Development

In order to create and maintain mixed income neighborhoods, cities must find a way to both bring in higher income or market rate tenants and homeowners and to retain low income residents by creating and/or preserving housing options that are affordable in the long term. Cities must also find ways to make it possible for current residents to be full members of the “new” neighborhood. This may be done by focusing on housing stock, individuals and families, local businesses, or all of the above. We’ll talk about the tools available to craft a strategy for your city.

8:30 am -10:30 am - Equitable Development from Madison to Newark

- Alan Mallach, Brookings Institution
- Brian Solomon, Madison Common Council
- Baye Adofo-Wilson, Lincoln Park Coast Cultural District

10:30 am – 10:45 am Break

10:45 am – 12:30 pm – Comprehensive Strategies: What are the pieces?

- Larisa Ortiz, LISC Commercial Markets Advisory Service
- Sarah Treuhaft, PolicyLink
- Lynn Knox, Economic Opportunity Initiative, Portland, OR

12:30 pm – 1:15 pm Lunch

Local Food Systems

City-based food production takes many forms, from rooftop gardens to community garden plots to urban farms to re-greened vacant lots to microenterprises to farmer’s markets. It may be community based, non-profit, or private sector. It is often integrated with other efforts; including community building, job training, youth involvement, treatment for mental illness, beautification and the like. The many benefits range from economic (reducing food budgets, providing job training or economic opportunity) to public health (increasing exercise and nutrition) to environmental (air and water quality, soil remediation, and greenhouse gas reduction) to community (building neighborhood connections and improving communication and safety). We’ll discuss a variety of ways that cities can support urban agriculture projects.

1:15 pm – 3:00 pm - Local Foods Systems

- Will Allen, Growing Power
- Stella Chao, Department of Neighborhoods , Seattle WA
- Joan Reilly, Philadelphia Green

3:00 pm – 3:15 pm - Break

3:15 pm - 4:30 pm Round table: Pulling it all together (Scott Bernstein, Alan Mallach and Joan Riley)

6:00 pm Reception

6:30pm Dinner and Speaker: John Norquist, Congress for New Urbanism

Saturday Aug 2nd : Farms and Markets: Local Food in Madison (Buses will pick up outside the Lowell and the Fluno)

8:00 am – 10:00 am Farmer’s Market breakfast and tour - Larry Johnson, Dane County Farmer’s Market

10:00 am – 12:00 pm Troy Gardens visit – Bob Gragson, Friends of Troy Gardens