

ANCHOR MISSION DASHBOARD

COMMUNITY BENEFIT



DESIRED
OUTCOMES



ILLUSTRATIVE
INDICATORS

ECONOMIC DEVELOPMENT



EQUITABLE LOCAL & MINORITY HIRING

Percent of local and minority hires in staff positions

Percent employed at living wage or above

EQUITABLE LOCAL & MINORITY BUSINESS PROCUREMENT

Percent of procurement dollars directed to local, minority-owned, and woman-owned businesses

VIBRANT ARTS & CULTURAL DEVELOPMENT

Dollars spent on arts and culture-based economic development

Number of arts and cultural jobs and businesses created and retained

THRIVING BUSINESS INCUBATION

Jobs and businesses created and retained (1 year, 5 years)

Percent of incubated businesses serving low-income and minority populations

Dollars directed toward seed funding for community-owned business

AFFORDABLE HOUSING

Dollars invested in creating affordable housing

Dollars invested in community land trusts

Percent of households below 200 percent of poverty line that spend <30 percent of income on housing

SOUND COMMUNITY INVESTMENT

Percent of endowment and operating dollars directed toward community impact investments (e.g., support of community development financial institutions)

COMMUNITY BUILDING & EDUCATION



STABLE & EFFECTIVE LOCAL PARTNERS

Existence of partnership center or community advisory board

Positive feedback from survey of service-learning/ capstone partners

Civic health index rating

FINANCIALLY SECURE HOUSEHOLDS

Percent of households in asset poverty

Dollars spent on community financial education

Dollars and human resources directed to income tax filing assistance

EDUCATED YOUTH

High school graduation rate

Percent of students advancing to college or apprenticeship programs

Math and reading proficiency

HEALTH, SAFETY & ENVIRONMENT



HEALTHY COMMUNITY RESIDENTS

Dollars spent on public health initiatives (e.g., clinics)

Number of grocery stores per zip code

SAFE STREETS & CAMPUSES

Dollars spent on streetscape improvements

Rates of violent crime

Rates of property crime

HEALTHY ENVIRONMENT

Percent reduction of carbon emissions

STARS index rating

Greenhealth index rating