



## Pooling Resources: A Workshop for the Innovative Utility Leader

### Agenda

InterContinental Hotel, New Orleans, LA

June 29 -30, 2017

### Thursday, June 29

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| 2:00 – 3:00pm  | Registration open<br><i>Gentilly Room, 1st Floor, InterContinental Hotel, 444 St Charles Ave</i>   |
| 3:00 – 3:30pm  | <b>Welcome &amp; Meeting Goals</b>   |
| 3:30 – 5:30 PM | <b>Barriers, challenges, opportunities and strategies when working across silos and/or aiming for co-benefits</b><br><br><b>Setting the stage</b> <ul style="list-style-type: none"><li>• Why collaborate? What do we mean by co-benefits?</li><li>• Examples of success</li></ul><br><b>Group discussion</b> <ul style="list-style-type: none"><li>• Each utility leader shares out challenges and opportunities</li><li>• What barriers and challenges are broadly shared?</li><li>• What opportunities can we identify?</li><li>• What strategies can we use?</li></ul> |
| 5:30 – 6:00pm  | Break  |
| 6:00 – 9:00pm  | <b>Reception, Dinner, and Conversation</b><br>Featuring comments from Rob Renner of the Water Research Foundation and Jeff Mosher of the Water Environment & Reuse Foundation<br><i>Storyville Room, 2nd Floor, InterContinental Hotel</i>   |

## Friday, June 30

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8:00 – 8:30am	Breakfast <i>Gentilly Room, 1st Floor, InterContinental Hotel, 444 St Charles Ave</i>
8:30 – 10:30am	<b>Review &amp; framing</b> <ul style="list-style-type: none"><li>• How can utilities help cities? How can cities help utilities? Promising strategies and tools</li><li>• Based on themes from yesterday, how are you overcoming challenges/taking advantage of opportunities?</li></ul> <b>Group discussion</b> <ul style="list-style-type: none"><li>• Do you have examples from your city where a collaboration across the city, or with an outside organization, has been successful?</li><li>• What are some of the common ingredients in these strategies where a city and utility have found mutual benefit?</li><li>• What do you think we still aren't considering? Or, why wouldn't the tools suggested in our handout work in your city?</li><li>• What resources do you need to be more successful in partnerships?</li></ul>
10:30 – 10:45am	Break
10:45am – 12:00pm	<b>Focus on funding: how is water funding bringing co-benefits to cities, and how can that go both ways?</b> <b>Group discussion</b> <ul style="list-style-type: none"><li>• Do you have examples from your own city?</li><li>• What can we identify as common elements?</li><li>• What are we not addressing in our toolbox? What wouldn't work in your city?</li><li>• How can a co-benefits and cross-departmental collaboration approach complement the growing needs for basic maintenance and replacement among utilities?</li><li>• What resources do you need to uncover funding partnership opportunities?</li></ul>
12:00 – 12:30pm	Wrap up, evaluation and adjourn